



access>CINEMA is the resource organisation for regional cultural cinema exhibition in Ireland.

- Our organisation provides access to cultural cinema for all communities and audiences.
- We work with a variety of local organisations to facilitate and increase access to art house and cultural film exhibition, supporting both professionally run venues (e.g. arts centres) and voluntary film societies.
- Most members operate as part-time cultural cinemas venues, i.e. cultural cinema is part of an overall programme.

We offer the following services:

- Film resource service including centralised film booking, information provision and film despatch services
- Film programming advice
- Audience development support
- Technical advice for all screening formats
- Client programming service
- One-to-one surgeries
- Information sessions for organisations interested in initiating film exhibition activity in their local area
- Curation of original touring programmes
- Bealtaine Film Tour and *Silver Screen* programme for older audiences
- *ZOOM* and children's programmes for youth audiences
- *Book-to-screen* programme
- National Viewing Sessions conference
- Preview Screening Events
- Japanese Film Festival

FACT SHEET FOR VENUES WITH 2K / 4K DIGITAL PROJECTION

- The licence access>CINEMA obtains for venues screening on either 2K / 4K digital format (and also 35mm if applicable) is known as a theatrical cinema licence.
- If a film has not been classified by BBFC (for screenings in Northern Ireland) or IFCO (for screenings in the Republic of Ireland) then it can only be screened under 'film club' conditions, i.e. a 'Club' screening. Contact access>CINEMA for further details.

Current Costs involved in 2K / 4K digital screenings (approx):

Film Hire

- The film hire fee per title is paid to the distributor to licence a screening, and is usually the greater amount between a percentage of your box office returns (generally 30%-35%) or the minimum guarantee fee for the film (approx €100 - €150, depending on the distributor in question)
- Hire fees are negotiated by access>CINEMA with distributors and are **not** marked-up

Film Transport

- The cost of transport is weight dependent and will vary depending on the screening format.
- Hard drives are lighter in weight than 35mm prints
- Within the Republic of Ireland the typical one-way transport cost for a hard drive is currently €17.20 including fuel surcharge. One-way transport between the Republic of Ireland and Northern Ireland is slightly higher.
- If a hard drive or print has to be brought in from the UK, this will be a factor in increasing transport costs.
- New technologies such as LANSAT and Screenfast may be used where available to deliver film content, with a view to reducing costs for sites.

Booking Fees

- access>CINEMA's current booking fees charged per film for D-CINEMA are €30 for funded organisations and €25 for non-funded organisations

Irish VAT is applied at the current rate of 23% on all of the above, except where an organisation is registered for UK VAT.

FACT SHEET FOR VENUES WITH BLU-RAY / DVD PROJECTION

"The rental or purchase of a Video does not carry with it the right "to perform, show or play the work in public." Section 42 (3) The Copyright and Related Rights Act of 2000."

What type of license do I need to cover my Blu-ray / DVD screening?

An organisation must be very careful in considering what its screening scenario will be when screening from Blu-ray or DVD format, as this will determine the type of licence that will be required.

Things to consider include whether the proposed screening will be open to the general public, whether there will be an admission charge, what type of promotion/publicity is intended for the film screening etc.

Regardless of the screening scenario, if a film has not been classified by BBFC (for screenings in Northern Ireland) or IFCO (for screenings in the Republic of Ireland) then it can only be screened under 'film club' conditions, i.e. a 'Club' screening. Contact access>CINEMA for further details.

Theatrical DVD screenings

Theatrical screenings are defined as screenings where a charge is made to the audience.

- Advertising of the screening to the general public is permitted, either internally (e.g. posters inside the venue for the screening) or externally (e.g. promotion in a local newspaper, newsletter or website / social media).
- Upon the distributors request, you must alter or remove any advertising.
- You may charge a ticket price for the screening.
- The licence fee rate for such screenings is generally based on a minimum guarantee fee or a percentage of total box office (typically 35%), whichever figure is greater. The minimum guarantee rates vary from distributor to distributor.
- Once the screening date has passed, the organisation is required to complete a Box Office Returns Form, which will be used to calculate the overall cost of the screening based on a percentage of the ticket sales. The licence fee payable will be the higher of: (a) the applicable minimum guarantee; or (b) the percentage of all monies and other consideration received for audience admission less VAT.

Non-theatrical DVD Screenings (Internal advertising only and no charging)

Non-theatrical DVD screenings are defined as screenings where no charge is made.

- Members of a club may be charged an annual subscription / membership fee only.
- You may advertise internally (e.g. posters inside the venue, newsletter or members only website and/or intranet site). Upon the distributor's request, you must alter or remove any advertising.
- Advertising on websites which can be accessed by the general public is strictly prohibited, but advertising on a members' only website and/or intranet is permitted provided that access to the website is restricted by a password.
- Promotion on social media of the screening is permitted only if the film name is not mentioned, i.e. only general promotion of the film club and the fact that an upcoming screening is being held is permitted
- Non-theatrical rates are based on a flat rate fee, as set out by the distributors

Current Costs involved in Blu-ray / DVD screenings (approx):

Film Hire

- Theatrical DVD licence = usually the greater amount between a percentage of your box office returns (30%-35% approx) or the minimum guarantee fee for the film (approx €100 - €150, depending on the distributor in question)
- Non-theatrical DVD licence = flat fee of €100 - €150 per screening + VAT
- For both type of licence, where more than one organisation is screening a film title within a specific period, access>CINEMA will negotiate block booking discounts where available
- Hire fees are negotiated by access>CINEMA with distributors and are **not** marked-up

Film Transport (mostly postage)

- Within Ireland: access>CINEMA to a member using An Post Express Service = €6.05 (No VAT)
- Returning of discs to UK distributor using An Post Registered service = €8.90 (No VAT)

Booking Fees

- access>CINEMA's current booking fees charged per film = €20 + VAT for funded organisations and €7 + VAT for non-funded organisations.

NB: One particular UK distributor stipulates that we collect all DVDs by courier. Current collection cost for 1 DVD = €40.25 + VAT, but this will be shared across all of the groups booking that particular film in the given period.

VAT, where applicable, is at the current rate of 23%.

access>CINEMA Contact Information:

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¹ By law, as well as by intent, the pre-recorded videocassettes and DVDs ("Videos") which are available in stores throughout the Republic of Ireland are for home use only – unless you have a licence to show them elsewhere

Rentals or purchases of Videos do not carry with them licences for non-home showings. Before you can legally engage in non-home showings, you must have a separate licence, which specifically authorises such use.

These simple, straightforward rules are embodied in the Copyright and Related Rights Act of 2000, <http://www.patentsoffice.ie>.